

PROF. DR. SC. KONRAD WETZKER
CURRICULUM VITAE



PERSONAL DETAILS

Born 1950, in Jena, Germany

Married, Four children

Place of residence – Neustädtische Kirchstr. 7 in 10117 Berlin resp. Vercse
utca 2B, 1124 Budapest

Languages: German (native), Hungarian and English (fluent), Russian
(passive)

EDUCATION, ACADEMIC BACKGROUND, TEACHING

1957 - 1963 Johann-Gottlieb-Fichte Schule Jena

1963 - 1969 Spezialschule für Mathematik und Physik Carl Zeiss Jena

1969 – 1975 University of Economic Science Karl Marx in Budapest,
Subject – Mathematical analysis of the national economy

1975 Diploma: Topic - Input-Output-Analyse

1975 - 1979 Assistant at the Martin-Luther-University Halle-Wittenberg

1979 – PhD (Dr. rer. oec.) Topic – Efficiency of Households Energy
Consumption

1979 - 1989 Working in the Research institute of the Planning office Berlin as
Researcher, later as Head of a department

1988 - Doctor of Science/Habilitation, University of Leipzig, Topic Structural
analysis of the national economy, Focus export-import

1989 – 1990 President of the Institute for Applied Research Berlin (later
Institute für Wirtschaftsforschung Halle)

1991 – Executive Course at INSEAD Fontainebleau France (International
Executive Program, six weeks)

- 1990 – Giving Lessons at different Universities like Harvard University, University of Cambridge, ESSEC, Mannheim Business School, Quinnipac University Connecticut US, University of Leuven
- 2005 – Chairman and Co Founder of the Corvinus School of Management (Part of the Corvinus University Budapest focussing on Executive and MBA education)
- 2005 – Teaching Executive MBA and Full time MBA Courses at Corvinus School of Management, Responsible for the Strategy module
- 2006 - Professor at Corvinus University Budapest

WORKING EXPERIENCES

1975 – 1989 Applied research in different Areas like Structural analysis of the National economy, Input-output-analysis, Flow of raw materials, Market relations between Eastern European countries, Typology of foreign trade models

Industry focus – Energy, Paper industry, Export-Import

Leader of Research teams, Head of a department

1989 – 1990 With the changes in Germany President of the Institute of Applied Economic Research in Berlin (Institut für Angewandte Wirtschaftsforschung), Preparing the transition of this institute into the IWH (Insitut für Wirtschaftsforschug Halle), one of the big six German institutes of the Government/Ministry of Economic Affairs

1989 – 1990 Member of different Committees managing the economic part of the transition process/reunification in Germany

1992 – Member of the Curatorium of the IWH (Institut für Wirtschaftsforschung Halle)

1991 – 1996 Principal of The Boston Consulting Group Düsseldorf Germany

1996 – 2003 Partner and Managing Director of The Boston Consulting Group

1997 – 2005 Founder and Head of the Office of The Boston Consulting Group in Budapest

1997 – 2007 The regional leader of BCG for Energy in Central and Eastern Europe working there for clients in Hungary, Slovakia, Poland, Czech Republic, Austria and Russia.

2003 – 2006 Senior Partner of The Boston Consulting Group

2007 – 2010 Chairman of The Boston Consulting Group Hungary

2005 – Chairman of the Corvinus School of Management Budapest

BUSINESS EXPERIENCES

Having worked for more than 50 international Top companies mainly in Strategy, Organization and Internationalization projects.

Having a broad industrial profile working at BCG mainly for energy players, financial institutions, in telecommunication and infrastructural industries (Like Post and Railways)

Supporting the market entry of top Western European Players especially in Hungary, Slovakia, Czech Republic.

Having been part of the Implementation of Mergers and Acquisitions in different countries.

Having strong expertise reflected in almost 100 publications (Books, Financial times, Harvard Business Manager/Hungary, Managemagazin etc.)