

Extraordinary announcement (Decrease of shares)

Under the announcement made on 27th April 2018 by the persons involved in the transaction, KONZUM Investment and Asset Management Public Limited Company (registered seat: II. floor 10 Révay Street, Budapest, HU-1065; company registration number: 01-10-049323; tax number: 10210901-2-42; hereinafter as: 'KONZUM PLC') hereby discloses that until 27th April, 2018, as a result of OTC transaction, the share ratio of **KONZUM PE Magántőkealap** (registration number: 6122-44; tax number: 18755561-1-41; represented by: Konzum Investment Fund Management Private Company Limited, registered seat: 1-3 Riadó Street, Budapest, HU-1026; company registration number: 01-10-045654, tax number: 13960904-2-41) has decreased to 33.28% correlated to the total subscribed capital, represented by 6,941,851 pieces of ordinary shares in the Konzum Investment Fund Management Private Company Limited.

KONZUM PLC
Board of Directors

**Form to be used under section 61 of Act CXX of 2001
on the Capital Market for notification of acquisition or alienation of shares to which voting rights are
attached or voting rights**

1. Name of the issuer or original issuer of existing shares to which voting rights are attachedⁱⁱ: KONZUM PLC.
2. Cause of notification (tick relevant box/boxes):
 - acquisition or alienation of voting rights
 - purchase or disposal of financial assets, which may result the acquisition of already issued shares to which voting rights are attached
 - event changing the breakdown of voting rights
3. Name of the person subject to the notification obligationⁱⁱⁱ: KONZUM PE Magántőkealap
4. Full name of shareholder(s) (if different from person(s) in point 3.)^{iv}:
5. Date of the transaction and the date of reaching or exceeding the threshold^v: 27th April, 2018
6. Reached or exceeded thresholds: 40% and 35%
7. Reported data:

Voting rights attached to the shares ^{vi}							
Class/type of shares (preferably using ISIN-code)	Situation prior the transaction ^{vii}		Post-transaction situation ^{viii} :				
	Number of shares	Number of voting rights ^{ix}	Number of shares	Number of voting rights ^x		% of voting rights	
			Direct	Direct ^{xi}	Indirect ^{xii}	Indirect	Indirect
HU0000142419	8,409,204	8,409,204	6,941,851	6,941,851		33.28%	
A) SUBTITAL (on the basis of the aggregation)	8,409,204	8,409,204	6,941,851	6,941,851		33.28%	

of voting rights)							
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Financial assets				
Post-transaction situation ^{xiii} :				
Type of the financial asset and the agreement	Expiry date ^{xiv}	Period/due date of use/exchange ^{xv}	The number of voting rights that may be acquired in the use / conversion of the asset	% of voting shares
		B) SUBTOTAL (in respect of all expiry dates)		

Total (A+B)	number of voting rights	% of voting rights
6,941,851	6,941,851	33.28%

8. If relevant, chain of controlled enterprises through which voting rights and/or financial assets are effectively owned:

9. In case of voting by proxy:

Mandate of [*name of proxy*] to hold [*pieces of*] voting shares expires on [*date*].

10. Further information, if necessary:

Date: 27th April, 2018.

Annex of the form

a) Identification data of the person subject to the notification obligation:

Full name (containing legal form in case of legal entity): KONZUM PE Magántőkealap

Address (registered seat in case of legal entity): 1-3. Riadó Street, Budapest, HU-1026

Phone number: +36 20 408 4275

Any further relevant information (at least one contact person in case of legal entity): Zoltán Simon

b) Identification data of the reporting person (if a third person submits the notification on behalf of the person in point a):

Full name: KONZUM Investment and Asset Management Public Limited Company

Address (registered seat): II. floor 10 Révay Street, Budapest, HU-1065

Phone number: +36 1 353 6610

Any further relevant information (for example nature of relationship with the person subject to the notification obligation)

Date: 27th April, 2018