

MYKER

MEZŐGAZDASÁGI ÉS ÉPÍTŐIPARI GÉPEK



KICK OFF MEETING 2022

- LET'S START THE NEW YEAR -





EVALUATION OF 2021

Review of the commercial
year in numbers





LOGISTICS

**TOTAL WEIGHT
MOVED:**

4117

TONNES

**TOTAL DISTANCED
TRAVELLED / KM:**

1,9 M

KILOMETRES

Distance travelled by DM-KER Plc.'s
vehicles in 2021



MACHINERY RENTAL

**MACHINERY /
HOURS MONETISED:**

The number of working hours of machines
leased in Hungary in 2021.

80 082
MONETISED HOURS



SHAREHOLDERS

CHANGE IN SHAREHOLDERS:

Number of DM-KER Plc.'s new shareholders

~300
NEW SHAREHOLDERS

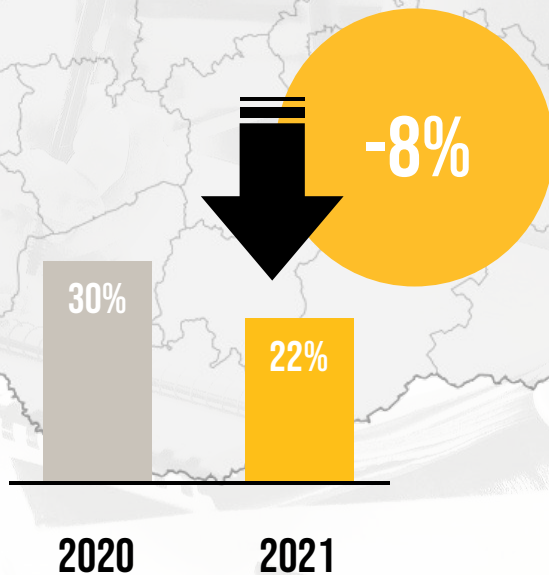
INTERNATIONAL EXPANSION:

+1 NEW COUNTRY

HUMAN RESOURCES



DECREASE OF FLUCTUATION





FINANCE DEPARTMENT

**NUMBER OF ITEMS
ACCOUNTED:**

Number of items accounted by
DM-KER Plc. in 2021

88.290

PCS

CASH FLOW:

78,6 B

HUF



MACHINERY SALES

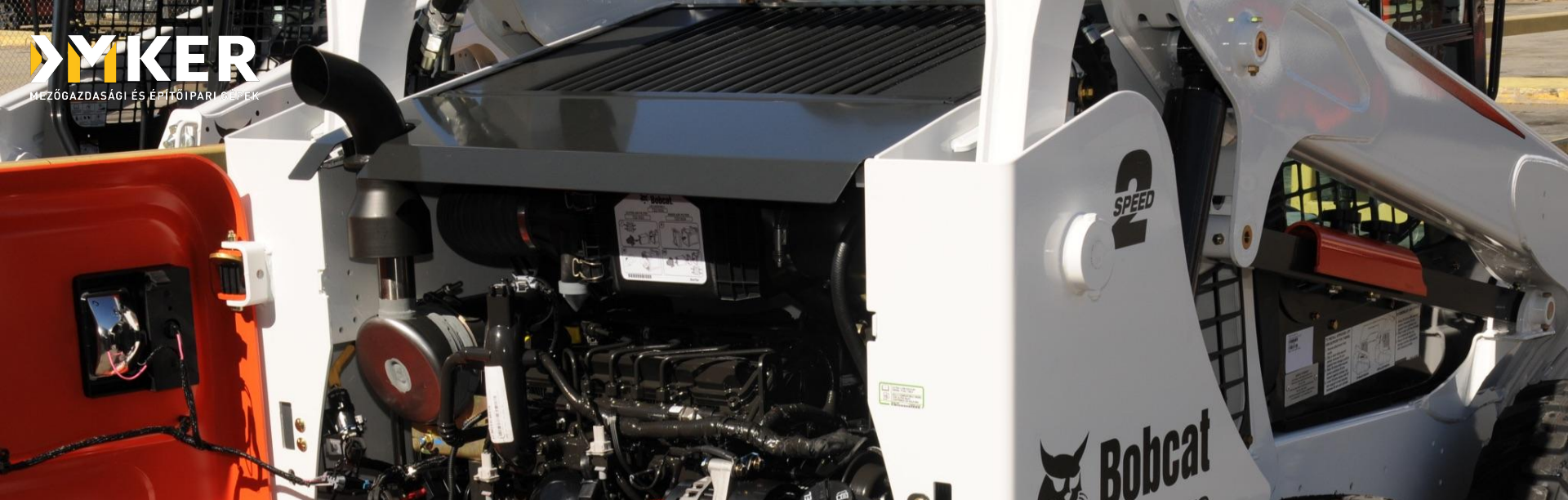
Number of machines and adapters sold by
DM-KER Plc. in 2021

**MACHINES
SOLD:**

691 PCS **Bobcat**

**ADAPTERS
SOLD:**

2813 PCS



SERVICE

SERVICE / WORK HOURS:

Service hours billed by DM-KER Plc. in 2021

26 620

WORK HOURS

DISTANCE TRAVELLED:

641 000 KM



Bobcat
S630

PARTS SALES

NUMBER OF
PARTS SOLD:

58 273

PCS

INCREASE IN NUMBER
OF PARTS SOLD:

9%

ONLINE MARKETING

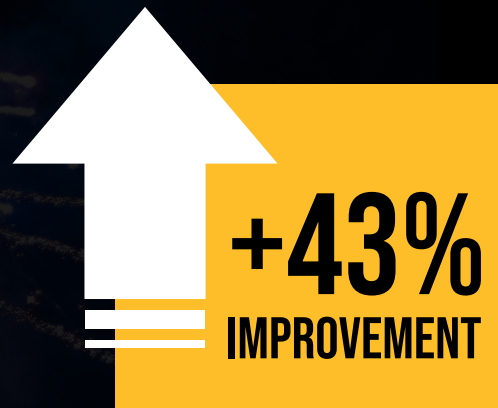


2,4
MILLION people have seen DM-KER's facebook posts

81% more than in the last year

**SALES
REVENUE**

**16,8
BILLION**





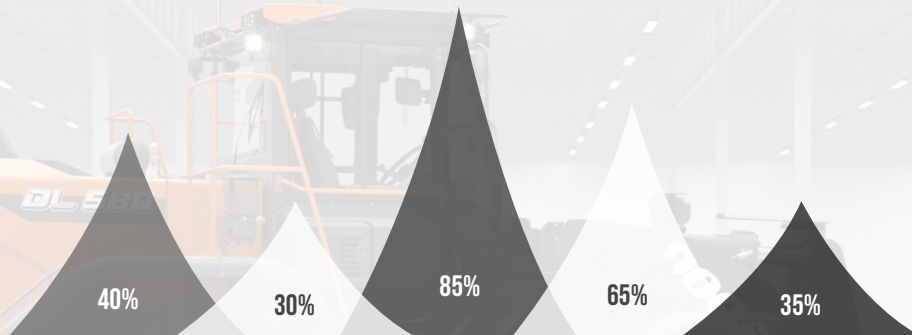
OUR AWARD WINNING SERVICES AND PRODUCTS



BOBCAT EXCELLENCE



SUPERBRANDS



PLANS FOR 2022

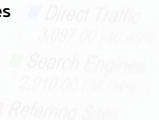
ENVIRONMENTAL ANALYSIS

POLITICAL ENVIRONMENT

EU politics

Supporting policies

Elections



ECONOMIC ENVIRONMENT

EUR/HUF

Volatility

Resource

SOCIAL ENVIRONMENT

Industry workforce

Solvent demand

Information supply

TECHNOLOGICAL ENVIRONMENT

Bobcat, Doosan

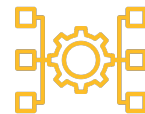
Supplier issues

Product portfolio

PROJECTS



CONSTRUCTION OF A NEW SITE



**NEW ENTERPRISE RESOURCE
PLANNING SYSTEM**

DOOSAN

DOOSAN SLOVAKIAN OPERATION



PROJECTS



EDUCATION SYSTEM

- Reduction of company's internal exposure
- Further reduction of fluctuation

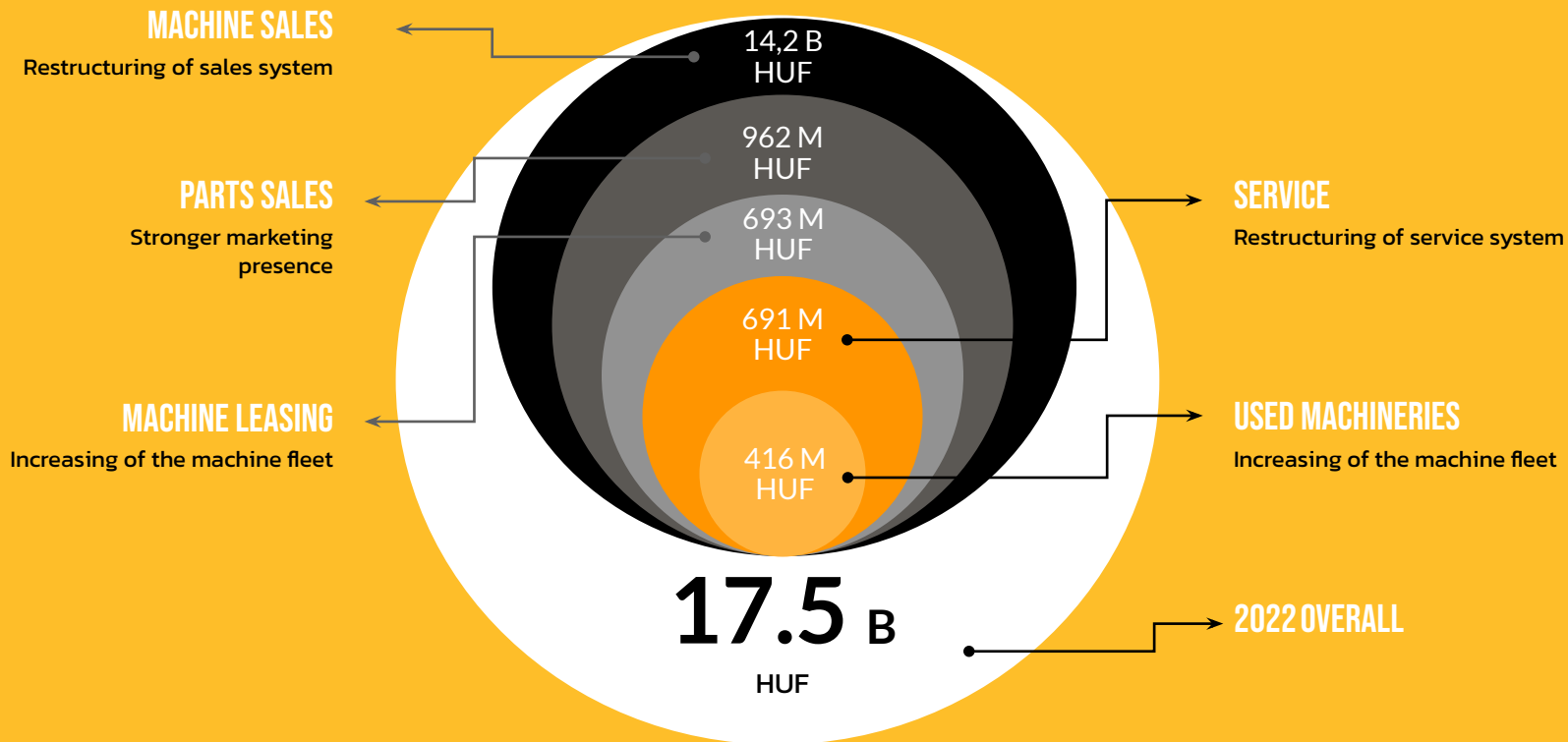


IFRS

- New accounting system



SALES



With the new motto we communicate DM-KER Plc.'s most important activity, we also define the USP (Unique Selling Proposition). With this we send the message to the clients that the machines we sell are made for precise work, therefore they are precise, reliable and quality work machines.

WE PROVIDE WORK MACHINES FOR **PRECISE** WORK

