





### **Development Strategy - 2021-2026**

Strategic vision of CIG Pannonia

Short-term strategic focus areas

Long-term strategic focus areas

Innovative products and services

Laying the foundations

**(4)** 2023

Entering the growth stage

<del>(ф)</del> 2026

posite operation,

Prude

Customer and er appro AIM TO IMPLEMENT THE GROWTH STRATEGY CONSISTENTLY AND, IF NECESSARY, ADJUST IT TO MARKET CHANGES, CONSIDERING THE FOCUSED COMPANY VALUES.

tage, while further nent and implementation of ent capabilities.

Innovative standardized retail roducts in domestic nd foreign markets

Flexible internal operations

Increasing profits and stable dividends

Strategic areas for action

Laying the foundations for composite operations

Strengthening the retail and corporate market presence

Developing a composite product portfolio Strategic areas for action

**Expansion in the** retail segment

Developing advanced customer management capabilities

Client- and partner-side digitization



### Unique re-insurance background - stable vision

- The development of the complete composite product portfolio began during 2021
- The needed strong **reinsurance pool** is available → this strong background provides opportunities for flexible risk-taking and marketbased pricing
- Our claims settlement partners are market leaders in their field for both group personal and property insurances









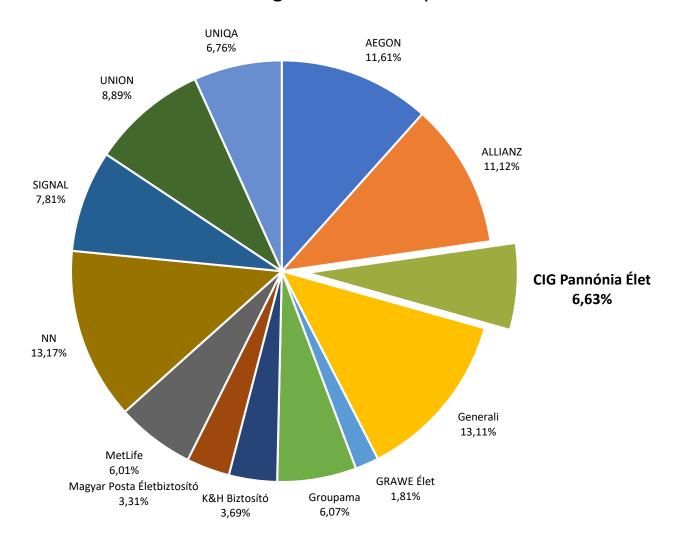






### **Insurance market - 2021**

Market share based on pension insurance premium income, 2021 – insurers selling life insurance product



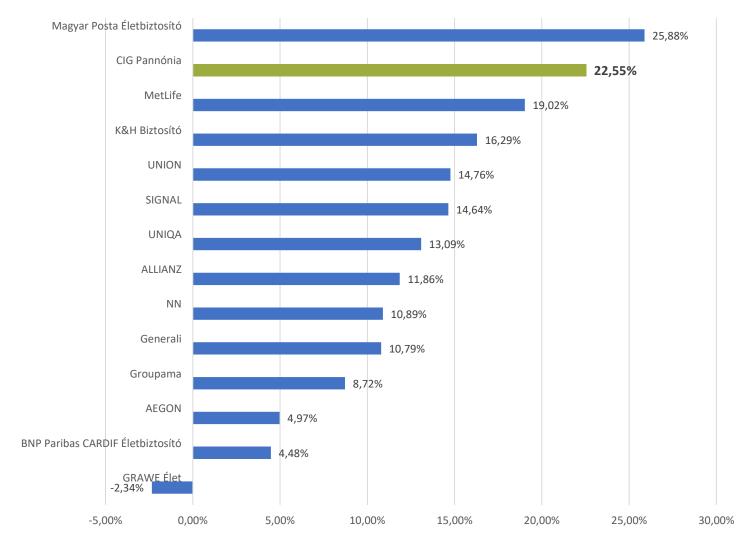
The market share of CIG Life
Insurance Co. increased up to
~4.6% in the life insurance
segment in 2021 →
TOP 10 position

Significant performance in the pension insurance market:
6,39% market share on adjusted fee basis (6,63% market share on fee income)
TOP 8 position



# Rank of Life insurers based on sales income growth - 2020-2021

#### Change in premium income of life insurers - from 2020 to 2021



- CIG PANNÓNIA LIFE INSURANCE achieved the second most dynamic growth from 2020 to 2021 among life insurers
- The rate of growth was
  22,50% (the market average:
  11,38%)
- A CIG EMABIT's premium income in the first half of 2022 is four times that of 2021, when the property and fleet insurance business was restarted



### Continuous growth in Q2 2022!

# Record results and growth

**HUF 645 million** profit after tax / 2021 Q2 profit was HUF 506 million

27% profit increase

37% (+ HUF 4,031 million) premium increase

#### Portfolio growth

Compared to Q1-Q2 2021

- + HUF 1 billion fleet casco
- + HUF 1,1 billion unit-linked
- + HUF 1,15 billion in industrial property
- + HUF 700 million group personal insurance

# CIG is among the TOP 8 pension insurers

**6,39%** market share in the pension insurance market

# CIG is among the TOP 10 life insurance companies

**4,49%** market share in the life insurance industry

Among nearly 30 insurance companies operating in Hungary

#### 237%

Our consolidated capital adequacy (The value expected by the Supervisor is 150%.)

## Sales our channels growth

Over 500% new acquisition of brokers

11% increase in the banking channel

4% is alternative sales network growth

# The number of our cooperating broker partners

Life insurance: from 20 to 217 partners

EMABIT: from 0 to 150 partners

## 11,000 insured vehicles

More than 11,000 vehicles in the casco portfolio

#### 1500. BajTárs

1500 BajTárs sold

**√** 

LakóTárs / LakóTárs Extra home insurance

**√** 

Qualified Consumer-friendly 
Home Insurance product

#### **Daily**

15 pcs home insurance20 pcs travel insurance





## Insurers on growth path

- Insurers' premium income increased by 37% from the second quarter of 2021 compared to the same period in 2022 (~4 billion HUF), while the profit also increased by 27%. Strong development can be seen in both Life Insurance and EMABIT
- The number of employees of the two insurance companies increased from 98 to over 185 employees: →focus on HR development
  - Establishing common values
  - Integrated company culture
  - Motivational Map
- In addition to the development of **strategic co-operations** (Bankholding and Euroleasing), Life Insurance and EMABIT already work with nearly **220 active broker partners**



### Continuous development in retail insurances

- The novelties of Q2 were the introduction of home insurances (normal and Qualified Consumer-friendly Home Insurance) and travel insurances
- Nearly 1200 new offers were received of home insurance in the second quarter, while more than 1 000 of travel insurance
- BajTárs accident insurance introduced last year produces constantly increasing sales figures and the portfolio exceeds 1 500 customers; the dynamics of new business exceeds 220% compared to the same period of the previous year
- In accordance to the strategic goals, there is an increasing attention on risk insurances
  - → The volume of risk life insurance increased by 10%







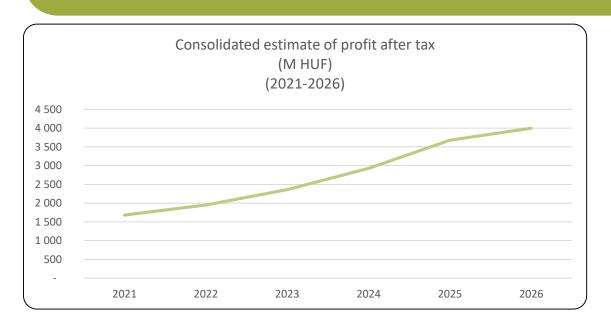
# Dynamic renewal in corporate and group insurances

- The managed stock exceeds 10,000 vehicles in case of fleet CASCO insurance
- The achieved premium in the field of corporate property insurances exceeded over 2
  billion HUF in the first 6 months
- Further growth opportunity is the expansion of cooperation with Bankholding's Corporate Field and Euroleasing
- Among group personal insurances, group health insurances developed most dynamically.
   In the first half of the year, the stock fee was already double of the total 2021 performance and exceeded HUF 1 billion
- Almost 8 000 new customers joined the various group insurances in Bankholding's member banks as well (e.g. personal payment insurances)



### **Rising Results and Acquisitions**

- Continuously increasing outcome as a result of strategic agreements and planned developments
- Dividend payment potential is expected to be stable for shareholders
- Exploring acquisition opportunities as a professional investor to further increase market share





Please kindly note that the above mid-term performance assessment is based on the full feasibility of the management plans included in the Growth Strategy; a kind of optimal modelling of the future cycle of the company and the market environment currently to be calculated. It is a management estimate only, it is neither the Company's official, nor the strategical elements that was approved by the Board of Directors.