

Duna House Group expands its service portfolio with energy solutions **DH Energy launches new business in Hungary**

Budapest, July 17, 2024 - **Duna House Group is launching a new business unit called DH Energy. The real estate and financial products brokerage company, which operates in 4 European countries, announced at the Budapest Stock Exchange that it is entering the energy market in Hungary for the first time with its new subsidiary, where it will offer energy efficiency solutions primarily to residential and small business customers. DH Energy is already looking to play its part in the Home Renovation Programme, which will be launched this month, and is expected to launch its services in the rest of the group in the near future.**

*"In addition to international expansion, the Duna House Group is also continuously exploring opportunities to expand its services. We have been interested in energy efficiency solutions for a long time, as we are well aware of the domestic situation and see huge potential for development. Since our foundation, our vision has been to continuously expand the one-stop-shop service package for real estate. Accordingly, our goal is to enable our clients to benefit from DH Energy's services in addition to our real estate and financial services, with the help of dedicated professionals in nearly 150 Duna House offices nationwide." - **Guy Dymshiz, co-founder of Duna House Group**, said in a statement. "We are launching the service in Hungary, but our aim is to expand internationally as there is significant growth potential across Europe. These include the RepowerEU programme, which has a budget of €300 billion to support increased energy independence and energy efficiency, making it excellent timing for the launch of DH Energy Zrt. and a long-term growth potential for residential investment across Europe. In addition to the Group's results, the business model will also allow the network's franchise partners to benefit from additional revenues from the new business."*

The newly founded DH Energy Zrt. is headed by Roland Deme, who has been active in various segments of the energy industry since 2005: he worked in energy trading for nearly 6 years, then he was the creator, business unit manager and later managing director of one of Hungary's first virtual power plants, and in recent years he has taken an active role in the development of several innovative energy solutions. In nearly 20 years in various positions, he has gained significant experience in building businesses and introducing new products and services. Besides managing DH Energy Zrt., Roland Deme also holds a 20% stake in the company, the remaining 80% of which is owned by the Duna House Group. DH Energy Zrt. The 3-member Board of Directors of DH Group consists of Roland Deme, CEO, Guy Dymshiz, co-founder and CEO of DH Group, and Daniel Schilling, Group CFO.

"DH Group has always paid special attention to sustainability, energy efficiency and renewable energy production. The Group has a significant knowledge of the energy condition of domestic properties, as the Energy Certificate Ltd. has issued thousands of energy certificates in recent years, supporting property owners in determining the energy condition of properties for sale." - said Roland Deme, CEO of DH Energy Zrt. "Energy efficiency investments and upgrades are value-adding investments that improve the quality of life and also provide significant financial benefits to conscious property owners. Our continuously expanding teams of experts will be able to provide our customers with detailed information on the related options: upgrading or replacing heating/cooling/air conditioning systems and lighting, retrofitting insulation, replacing windows and doors, or even installing solar panels, solar collectors or energy storage systems are expected to impact the entire housing stock through the renewal of tens of thousands of residential buildings, in which DH Energy intends to play an active role."

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