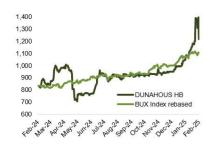


Duna House (DUNAHOUS HB)

DUNAHOUS HB	
Market Cap (USD mil)	125
Price	1,400
Price target	1,189
Upside (%)	-15.1

Jakub Caithaml

E-mail: jakub.caithaml@wood.cz Phone: +420 222 096 481



Duna House: 4Q24 – FY results in line, lower DPS, but possible upside from M&A

While the 2024 numbers were in line with our forecasts, the stock corrected by over 15% on the day of the release (28 February). The market clearly, in our view, did not appreciate the company's decision to retain the funds from residential sales, and reinvest them into the business via M&A, instead of distributing another outsized dividend.

The very strong performance (up until the results release, the stock was up almost 60% since we rated it a BUY in September 2024) has clearly created room for some profit taking. That said, more broadly, the company's historical track record should, in our view, inspire more confidence in management's ability to buy assets without destroying shareholder value than the knee-jerk share price reaction suggests. Indeed, both the entry into Poland and later, and more importantly, into Italy have delivered good results so far, in our view, while also diversifying the business.

We believe it is reasonable to factor in some upside for earnings, if the money will be spent on M&A, instead of being paid out. The 5Y strategic plan, which the company published together with the results, implies that revenues should double and the EBITDA triple by 2029E, compared to 2024. Even if the earnings growth falls somewhat short of the ambitious plan, eventually, the acquisitions could still drive material upside for our existing forecasts.

2024 results broadly in line with our forecasts

At EUR 13.6m, up from EUR 8.3m in 2023, the EBITDA was only a touch below our estimate (EUR 13.9m), as was the EBIT (EUR 10.1m, vs. our estimate of EUR 10.5m).

We have seen material improvements in Italy, where anticipating easing by the ECB makes financing more affordable, and the banks' push to expand mortgage volumes translated into a good fee performance. In Italy, in 4Q24, volumes intermediated were up by almost 50% yoy. Hungary also fared well, as the credit and real estate markets continue to recover in the country.

2029E strategy

The company also announced its strategy for 2025-29E (link). The key message of the guidance is that Duna House (DH) plans to accelerate growth via M&A, looking at acquisition opportunities in both its existing and new markets. The company expects acquisitions to deliver synergies and some margin improvement; we see this as reasonable, given the cross-selling opportunities, and the largely fixed HQ costs. Duna House expects the company to reach revenues of c.EUR 200m and core EBITDA of c.EUR 33m by 2029E. This would imply a doubling of revenues and a tripling of the core EBITDA over the next 5Y.

The key pillars of the guidance

- 1. Cash-generating businesses: strong core activities in consumer finance and real estate.
- 2. International and add-on M&A: targeting two-to-four new markets, with three-to-five acquisitions via M&A.
- 3. Synergies & efficiency: leveraging cross-border collaboration and IT-driven economies of scale.

4. Network growth & innovation: expanding its sales networks, while integrating AI and digital solutions, and venturing into new fields.

Dividend

The BoD plans to propose a DPS of HUF 43.6. Following the rally (even after the sell-off on 28 February, the stock is up over 30% since our September update, when we rated it a BUY), this translates into a 3% yield. The dividend is materially lower than the figure we had pencilled in for the year (our estimate of HUF 122/share was almost 3x larger). At the same time, we have not pencilled in any M&A into our model. While there is an inherent risk of overpaying, DH's entry into Italy, via the acquisition of a stake in HGroup in 2022, was a very good deal, in our view. Accordingly, if the money will be reinvested into the business, there could be material upside for our forecasts for 2026E and beyond.

2025E guidance

- Core 2025E EBITDA of HUF 6.0-7.0bn (up 25-45% from HUF 4.8bn in 2024). Our existing forecast is at the bottom of the range, and a mid-point would imply around 5% upside relative to our existing numbers.

- Core net profit of HUF 2.9-3.6bn (up 20-50% yoy).
- Cash flow from the sale of its property portfolio: HUF 4.4bn.

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Duna	House	4Q24	results	review	
Dunia	110400	TOLLT	roounto	1011011	

EUR m		Suits leview		4Q23	1Q24	2Q24	3Q24	4Q24	yoy	qoq	Wood	vs. Wood
	ate franchise	brokerage		1.4	1.5	1.4	1.3	1.5	7%	15%	0.8	88%
	ce brokerage	5		1.1	1.1	1.0	0.8	1.0	-10%	22%	1.4	-30%
Financial	I intermediatio	on		19.7	19.6	21.1	19.9	24.4	24%	23%	15.5	57%
Complen	nentary			0.3	0.2	0.3	0.2	0.3	7%	36%	0.3	-5%
Investme	nt/Developme	ent		1.7	0.7	1.0	2.7	1.2	-27%	-55%	0.7	70%
Other				-0.3	-0.2	-0.2	-0.2	-0.3	-9%	2%	-0.3	-2%
Total Re	evenues			23.9	22.9	24.5	24.7	28.2	18%	14%	18.5	52%
-Direct o	costs			-16.5	-15.9	-16.9	-16.8	-18.8	14%	12%	-11.5	63%
Gross Pi	rofit			7.4	7.0	7.6	7.8	9.4	27%	20%	7.0	34%
-Indirect	costs			-5.7	-4.5	-4.3	-4.6	-4.9	-15%	8%	-2.2	125%
Real esta	ate franchise	segment		0.0	0.2	0.2	0.0	0.6	n/m	n/m		
Own offic	ce segment	10.70		0.1	0.1	0.0	0.0	0.1	59%	-423%		
Financial	segment			1.2	2.1	2.7	2.4	3.7	202%	54%		
Complen	nentary segm	ent		-0.1	0.0	0.0	0.0	0.0	-51%	-45%		
	nt segment			0.6	0.1	0.4	1.0	0.1	-89%	-93%		
Other se	gment			-0.2	0.0	-0.1	0.0	0.0	-94%	2%		
Total EB	BITDA			1.6	2.6	3.3	3.3	4.5	174%	36%	4.7	-5%
-D&A				-0.8	-1.0	-0.7	-0.6	-1.5	76%	159%	-1.2	26%
EBIT				0.8	1.6	2.6	2.7	3.0	278%	10%	3.6	-15%
Net inter	est expense a	and other		2.1	-0.2	-0.2	-0.3	-0.8	-137%	162%	-0.5	70%
PBT	-			2.9	1.4	2.5	2.4	2.2	-25%	-9%	3.1	-28%
-Income	taxes			-0.6	-0.5	-0.8	-0.6	-1.1	66%	84%	-0.2	494%
-Minoriti	es and other			0.1	0.0	0.0	-0.1	-0.1	-229%	13%	0.2	-148%
Net prof	it to Duna sh	areholders		2.4	0.9	1.6	1.8	1.1	-55%	-40%	3.1	-65%
Gross m	argin			31%	31%	31%	32%	33%	8%	5%	38%	
EBITDA	margin			7%	11%	13%	13%	16%	133%	19%	26%	
EBIT ma	rgin			3%	7%	11%	11%	11%	221%	-4%	19%	
Loan Vo	olumes (EUR	m)										
Italy				287	266	337	318	407	42%	28%		
Poland				307	328	214	228	243	-21%	6%		
Hungary				56	65	87	80	76	36%	-4%		
Total				650	659	638	626	726	12%	16%		
Comissio	on rate			3.03%	2.97%	3.30%	3.17%	3.36%				
Total Del	bt			36.6	35.1	34.6	34.2	33.2				
Cash				21.6	20.8	8.1	12.0	13.7				
Net Debt				15.0	14.4	26.5	22.1	19.4				
Equity				14.3	15.9	6.3	8.0	7.3				
Trailing 1	2M EPS (EU	R)		0.20	0.18	0.16	0.18	0.15				
Trailing F		,		7.0x	9.0x	11.4x	10.8x	14.3x				
BVPS (E				0.42	0.46	0.18	0.23	0.21				
P/B	-01()			3.9x	4.7x	10.6x	10.0x	10.9x				
EV (EUR	(m)			71.3	90.5	94.3	103.3	99.8				
Trailing E	EV/EBITDA			12.1x	16.7x	17.9x	18.8x	16.3x				
-	ompany data, W	and the second		58.4								0.05
Year	Revenue	EBITDA	Net profit	EPS	DP		et debt/	P/E	P/B	Di Di	v. Yield	ROE
2025	(EUR m)	(EUR m)	(EUR m)	(HUF)	(HU		BITDA				0.01	0001
2021	40	6	4	42	32		2.9x	9.4x	1.9x		8%	22%
2022	77	11	8	99	10		0.9x	4.8x	3.2×		23%	70%
2023	86	8	7	69	13		1.8x	8.1x	3.6x		23%	47%
2024	100	13	7	77	110		1.2x	11.1x	7.9x		13%	78%
2025E	102	19	12	137	133		1.1x	10.3x	11.0		9%	111%
2026E	95	16	9	102	10	0	1.4x	13.7x	15.1:	х	7%	115%



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Date	Rating	Date	PT
01/06/2022	NOT RATED	01/06/2022	n.a.
09/09/2024	BUY	09/09/2024	HUF 1,189

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Bank of Cyprus	4	Kernel	5	PZU	4, 5
BRD	5	Kety	8	Romgaz	5
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03 March 2025

Czech Republic namesti Republiky 1079/1a Palladium 110 00 Praha 1 Tel +420 222 096 111 Fax +420 222 096 222

Research

Co-Head of Equities/Head of Research Marta Jezewska-Wasilewska +48 602 450 482 marta.jezewska-wasilewska@wood.com

Head of Consumer/Industrials Lukasz Wachelko, CFA +48 222 221 560 lukasz.wachelko@wood.com

Head of TMT Piotr Raciborski, CFA +48 222 221 551 piotr.raciborski@wood.com

Consumer Dmitry Vlasov +995 591 049 675 dmitry.vlasov@wood.com

Industrials/Utilities Jakub Bronicki +48 22 222 1546 jakub.bronicki@wood.com

Sales

Co-Head of Equities Jarek Tomczynski, CFA +44 790 8158 953 jarek.tomczynski@wood.com

Brasil Plural in association with WOOD & Co Tatiana Sarandinaki +1 732 322 7583 Tsarandinaki@wood.bplural.com

Sales Trading & Execution Service

Co-Head of Equities Zuzana Mora +420 733 142 865 zuzana.mora@wood.cz

Vladimir Vavra +420 733 625 203 vladimir.vavra@wood.cz Poland Centrum Marszalkowska Marszalkowska 126/134, 7th Floor 00 008 Warszawa Tel +48 22 222 1530 Fax +48 22 222 1531

> Deputy Head of Research Jakub Caithaml +420 222 096 481 jakub.caithaml@wood.cz

Head of Polish Research Maria Mickiewicz +48 222 221 545 maria.mickiewicz@wood.com

Utilities/Mining/Pharma Bram Buring, CFA +420 222 096 250 bram.buring@wood.cz

Financials Miguel Dias +420 735 729 418 miguel.dias@wood.cz UK 16 Berkeley Street London W1J 8DZ Tel: +44 20 3530 0691 Italy Via Luigi Settembrini, 35 20124 Milan Italy Tel +39 02 36692 500 Fax +39 02 67910 761

Macroeconomics Raffaella Tenconi +44 7842 176 462 raffaella.tenconi@wood.com

Head of Financials Can Demir +44 7534 663 629 can.demir@wood.com

Energy Jonathan Lamb +447949973325 jonathan.lamb@wood.com

Real Estate Peter Palovic +420 222 096 486 peter.palovic@wood.cz

Piotr Kopec +48 602 440 933 piotr.kopec@wood.com http://www.wood.com Bloomberg page WUCO

Co-Head of Türkiye Research Atinc Ozkan +420 222 096 700 atinc.ozkan@wood.com

Co-Head of Türkiye Research Can Yurtcan +420 222 096 780 can.yurtcan@wood.com

Macroeconomics Alessio Chiesa +44 751 770 6102 alessio.chiesa@wood.com

Greece George Grigoriou + 30 697 410 8565 george.grigoriou@wood.com

loana Pop +44 7507 146 696 ioana.pop@wood.com

John Roberts +44 203 530 0699 john.roberts@wood.com Ermir Shkurti +420 222 096 847 ermir.shkurti@wood.cz

Constantinos Koufopoulos +306975855517

Ilgin Erdogan

+420 603 489 447

ilgin.erdogan@wood.cz

costas.koufopoulos@wood.com

Jan Koch +48 222 221 616 jan.koch@wood.com

Prague Sales, Trading, Research Tel.: +420 224 236 065



